

Designer

Salary: Up to £28,000

Closing date: 13 Jun 2021

Hours: Full time

Contract: Permanent

How to apply: Via email to editorial@aplmedia.co.uk

Please note only successful candidates will be contacted

The role

APL Media Limited seeks a midweight designer with publishing/editorial experience to work across its portfolio in digital and print.

More info

Do you have a passion for magazine design and creating travel and lifestyle content? Can you take a brand and work with them to realise a 360 campaign from print to digital and beyond? Do you have oodles of creativity and a love for all things design in all media?

If you can say yes to all of the above, then why not consider joining our fast-growing design team working across over 50 publications in all media from mobile, online and print formats.

If you have an excellent eye for detail and a passion for creating strong visuals for magazines and digital campaigns, then we'd like to meet you. Ideally, you'll have some experience of running your own project as well as a willingness to get stuck in, learn, grow and create superb work for our team.

As part of this role you'll be liaising with the editorial and design departments as well as clients to ensure you can meet the requested briefs. There will also be an element of commercial design too, working with clients.

Being fluent in Creative Suite is a given, with experience of digital design skills such as HTML and CSS a real plus.

Design responsibilities

Projects will range from regular pages for magazine and newspapers, a quick turnaround for artworking for events and online, and client projects that require concept work and then design right through to final delivery.

The right candidate will be able to work in a team but be a self-starter – able to take a brief and run with it to create varied and cutting-edge visuals first time, often with a very tight lead in. A desire to learn and grow into the role is essential.

Experience in commissioning photographers and illustrators would be beneficial.

Skills required

- Mac OSX/Creative Suite
- Microsoft Office
- Mail creation programs and Dreamweaver/CSS (not essential but would be an asset)
- Project management experience and client liaison (not essential)

Job spec

- Report to the Editorial Director and Art Director
- Working as part of the design team, leading projects if required
- Working on all aspects of design and on individual projects from concept to publication
- Picture management: image researching and picture budgeting, sourcing illustrators/pictures, liaising with picture libraries and working with a picture researcher where necessary

What else?

If you are interested in working for us, please send a copy of your CV, a link to your portfolio and a cover letter stating why you think you're the designer we're after. Please note file sizes should be no more than 3MB per email.

About us

APL Media Limited is a medium sized company of over 70+ people based in Kentish Town, London. Over the past 20 years we have focused on travel and lifestyle content for the consumer and trade and have built a friendly and experienced team.

Note: we are looking at flexible working options from 28 June.

Our titles

Trade: *Postcards, Travel Trends, ASTA Worldwide Destination Guide*

Consumer: *National Geographic Traveller* (UK edition), *National Geographic Traveller – The Collection*, *National Geographic Traveller Food* and newspaper inserts