

# Deputy Project editor, APL Media, 6 month fixed term contract

Start date: ASAP

Contact: Via email only: editorial@aplmedia.co.uk

Please note: Only successful candidates will be contacted.

Salary: £25-28k pro rata.

APL Media Limited is seeking a deputy project editor to join its friendly Kentish Town-based office, working across its print and digital titles.

#### The role

We're looking for an all-rounder who's capable of working across print and online content, savvy on social media and great with branded and client content. You may be currently an assistant editor or working in a role in an editorial team where you're looking for a step up or a new challenge and are confident in your abilities to be able to work on new projects.

The role will require excellent creative ideas and editing skills and the ability to manage a project from start to finish. With experience of working with writers, clients and sales teams, you'll be able to confidently deliver your project to deadline and be the conduit between different departments, including sales, editorial and production.

You will be part of a team managing editorial and commercial content across the APL Media portfolio. These include National Geographic Traveller titles, trade publications such as ASTA Worldwide Destination Guide, our US business to consumer title, Postcards, and a series of targeted lifestyle guides and online features that are published with various national newspaper titles (or for specific clients). It will also entail the management and maintenance of the products' online and social presence. Content will range from travel to lifestyle.

Managing, commissioning, writing, SEO, editing, overseeing flatplans, fact-checking and proofing will all be part of the role that you will grow into. You'll work with original copy prior to layout and then on page in InDesign. Being able to use a CMS and social media platforms is also a requirement. You may be expected to work on, and develop, other projects as required.

# The basics

- Oversee and contribute to the development of lifestyle content for the direct response/newspaper division
- Work with print and digital content (and potentially other media)
- Manage and maintain the products' online and social presence
- Work closely with writers and team members to ensure all materials adhere to the project brief and meet the company's high standards and style guidelines.
- Good people skills are essential, particularly for dealing with the sales team and clients.
- Collaborate with all departments, including sales, accounts, sub-editors and production.
- Commit to high standards across a broad range of print and online products
- Proficient on a Mac and with InDesign and MS Office
- Work as part of a growing team, reporting to the lifestyle editor



## What else?

If you're interested in this position, please send a copy of your CV with a cover letter stating what makes you a suitable candidate for this position. Please note only successful candidates will be notified.

How to apply: Via email to editorial@aplmedia.co.uk

# About us

APL Media Limited is a medium-sized company based in Kentish Town, London. Over the past 20 years, we have focused on travel and lifestyle content for the consumer and trade and have built a friendly, loyal and experienced team. *aplmedia.co.uk* 

### **Our titles**

Trade: Postcards, ASTA Worldwide Guide

Consumer: *National Geographic Traveller* (UK), *National Geographic Traveller – The Collection, National Geographic Traveller Food* and newspaper inserts.