

Project Editor, Lifestyle [direct response division]

Start date: ASAP

Contact: Via email only: editorial@aplmedia.co.uk

Please note: Only successful candidates will be contacted.

Salary: on application

Terms: This is a 12-month maternity cover role.

APL Media Limited is seeking a project editor for maternity leave cover to join its friendly Kentish Town-based office, working within the lifestyle team for its direct response/newspaper division.

The role

We're looking for an all-rounder who's capable of working across print and online content, savvy on social media and great with branded and client content. You may currently be a project editor or working in a role in an editorial team where you've been deputising successfully.

The role will require excellent creative ideas and editing skills and the ability to manage a project from start to finish. With experience of working with writers, clients and sales teams, you'll be able to confidently deliver your project to deadline and be the conduit between different departments, including sales, editorial and production.

You will be managing two others in a growing team, as well as looking after the editorial and commercial content for a series of targeted lifestyle guides and online features that are published with various national newspaper titles (or for specific clients).

It will also entail the management and maintenance of the products' online and social presence. Content will range from health and education, business, finance, beauty, to travel and homes.

Managing, commissioning, writing, SEO, editing, overseeing flatplans, fact-checking and proofing and working with the sales team to deliver products on time. You'll be commissioning and working with original copy prior to layout and then on page in InDesign for the print products.

For the digital products and their website, Living360, you will need to follow a similar workflow and have experience working with a CMS and social media platforms. You may be expected to work on, and develop, other projects as required.

The basics

- Manage a growing team – currently two others in the team
- Manage external freelance assistance such as the compliance role

- Oversee and contribute to the development of lifestyle content for the direct response/newspaper division
- Work with print and digital content (and potentially other media)
- Manage and maintain the products' online and social presence
- Work closely with writers and team members to ensure all materials adhere to the project brief and meet the company's high standards and style guidelines.
- Experience of working with sales teams
- Good people skills are essential, particularly for dealing with the sales team and clients.
- Collaborate with all departments, including sales, accounts, sub-editors and production.
- Commit to high standards across a broad range of print and online products
- Proficient on a Mac and with InDesign and MS Office, and Wordpress

What else?

If you're interested in this position, please send a copy of your CV with a cover letter stating what makes you a suitable candidate for this position.

About us

APL Media Limited is a medium-sized company based in Kentish Town, London. Over the past 20 years, we have focused on travel and lifestyle content for the consumer and trade and have built a friendly, loyal and experienced team. aplmedia.co.uk

Our titles

Trade: *Postcards, ASTA Worldwide Guide*

Consumer: *Living360, National Geographic Traveller (UK), National Geographic Traveller – The Collection, National Geographic Traveller Food* and newspaper inserts.