

The role

APL Media Limited seeks a midweight designer with publishing/editorial experience to work across its portfolio in digital and print.

More info

Do you have a passion for magazine design and creating travel and lifestyle content? Can you take a brand and work with them to realise a 360 campaign from print to digital and beyond? Do you have oodles of creativity and a love for all things design in all media?

If you can say yes to all of the above, then why not look us up and consider joining our fast-growing design team working across over 50 publications in all media from mobile, online and print formats.

If you have an excellent eye for detail and a passion for creating strong visuals for magazines and digital campaigns then we'd like to meet you. Ideally, you'll have some experience of running your own project – as well as a willingness to get stuck in, learn, grow and create superb work for our superb team.

As part of this role you'll be liaising with the editorial and design departments as well as clients to ensure you can meet the requested briefs. There will also be an element of commercial design too working with clients.

Being fluent in Creative Suite is a given, with experience of digital design skills such as Google Web Designer, Adobe Express, HTML and CSS.

Design responsibilities

Projects will range from regular pages for magazine and newspapers, a quick turnaround for artworking for events and online (specifically traffic drivers and promo display ads), and client projects that require concept work and then design right through to final delivery.

The right candidate will be able to work in a team but be self-starters – able to take a brief and run with it to create varied and cutting-edge visuals, often with a very tight deadline. A desire to learn and grow into the role is essential.

Experience in commissioning photographers and illustrators would be beneficial.

Skills required

- Mac OSX/Creative Suite
- Microsoft Office
- Google Web Designer or Adobe Express
- Project management experience and client liaison (not essential)

Job spec

- Report to the Editorial Director and Art Director
- Working as part of the design team, leading projects where required
- Working on all aspects of design and on individual projects from concept to publication
- Picture management: image researching and picture budgeting, sourcing illustrators/pictures, liaising with picture libraries and working with a picture researcher where necessary

What else?

If you are interested in working for us, please send a copy of your CV, a link to your portfolio and a cover letter stating why you think you're the designer we're after. Please note file sizes should be no more than 3MB per email.

How to apply: Via email to editorial@aplmedia.co.uk

Only successful candidates will be contacted.

About us

APL Media Limited is a medium sized company of over 70+ people – based in Kentish Town, London. Over the past 25 years we have focused on travel and lifestyle content for the consumer and trade and have built a friendly, loyal and experienced team. www.aplmedia.co.uk

Our titles

Trade: *Postcards, Travel Trends, ASTA Worldwide Destination Guide.*

Consumer: *National Geographic Traveller (UK edition), National Geographic Traveller – The Collection, National Geographic Traveller Food* and Newspaper Inserts.