

Project Editor, National Geographic Traveller (UK)

APL Media Limited is seeking a project editor to join its friendly Kentish Town-based office, working within the *National Geographic Traveller* (UK) team.

The role

We're looking for an excellent deputy editor or editor with exceptional copy/feature-editing skills and an interest in travel, to work alongside an experienced team to create excellent, high-quality print and online magazine content. You should be a self-starter with an excellent contacts book and a flair for working with a team or a client to create destination guides, commission features, assist with the print magazine and more.

Managing, commissioning, writing, SEO, editing, overseeing flatplans, fact-checking and proofing will all be part of the role. With experience of working with writers, clients and sales teams, you'll be able to work with a team to deliver your project to deadline and be the conduit between different departments, including sales, editorial and production.

You'll work with original copy prior to layout and then on page in InDesign. Being able to use a CMS and social media platforms is also a requirement. You may be expected to work on, and develop, other projects as required.

Key responsibilities:

- Deliver consistent editorial excellence in print and online.
- An enthusiasm for identifying, championing and responding to the needs of the brand audience.
- Discover and nurture high-quality content producers across all disciplines and platforms.
- Liaise with editorial, design, production, digital and sales departments.
- Understand the competitive landscape and continuously monitor all relevant media.
- Investigate and develop existing and new content ideas.
- Be an advocate for *National Geographic Traveller* (UK) internally and externally.
- Be a Brand Ambassador — representing the brand at events in the UK and overseas.
- Ensure production deadlines are met in accordance with agreed schedules and that expenditure is within agreed budgets.
- Edit guides and supplements with assistance.
- Work as part of the team on the main title.
- Work on paid campaigns where required.

Key skills:

- Commissioning, editing, writing, budgeting and events.
- Supporting digital and online activity — using CMS and uploading content, knowledge of SEO techniques and passion for social media.
- An in-depth knowledge and enthusiasm for travel and relevant media, and empathy with the style and standards of the *National Geographic Traveller* (UK) brand.
- Building relationships with travel and tourism brands, PRs and advertisers.
- Organising work and resources to meet deadlines. Using initiative to step in where necessary. Using judgement to manage and deploy available resources to best effect.

Strong time-management skills and ability to develop this within others. Able to prioritise across several projects and varied levels of activities.

- Identifying new opportunities and approaches. Championing new ideas and initiatives. Able to anticipate trends. Creating a vibrant, engaging culture for the team. Encouraging calculated risk taking and seeking different perspectives.
- An interest in APL Media: has a genuine interest in what we do; cares about our brands and the people who work here and wants to be successful.

Print & digital responsibilities:

Features – commissioning these, coming up with ideas

Writing

Copy proofing

Taking projects to press

Twitter – managing own account and also the magazine account

Uploading content online

Creating original content

What else?

If you're interested in this position, please send a copy of your CV with a cover letter stating what makes you a suitable candidate for this position. Please note only successful candidates will be notified.

About us

APL Media Limited is a medium-sized company based in Kentish Town, London. Over the past 20 years, we have focused on travel and lifestyle content for the consumer and trade industries and have built a friendly, loyal and experienced team. aplmedia.co.uk

Our titles

Consumer: *National Geographic Traveller* (UK), *National Geographic Traveller – The Collection*, *Food by National Geographic Traveller*, *Living360* and newspaper inserts.

Trade: *Postcards*, *ASTA Worldwide Destination Guide*

Start date: ASAP/February 2023

Deadline for applications: End of Jan 2023

Contact: Via email only: editorial@aplmedia.co.uk

Hours: Full-time (9-5.30). Note we offer a hybrid working environment as standard — three days working in the office, two days working from home.

Job type: Permanent

Please note: Only successful candidates will be contacted.

Note on offering hybrid working to be added here

