Project editor, Branded Content Division, APL Media — 2023

APL Media Limited is seeking a project editor to join its friendly Kentish Town-based office, working across its print and digital titles.

The role
We're looking for an all-rounder who's capable of working across print and online content, savvy on social media and great with branded and client content. You may currently be an assistant or deputy editor or working in a role in an editorial team where you're looking for a step up or a new challenge and are confident in your abilities to be able to work on new projects.

The role will require excellent creative ideas and editing skills and the ability to manage a project from start to finish. With experience of working with writers, clients and sales teams, you'll be able to confidently deliver your project to deadline and be the conduit between different departments, including sales, editorial and production.

You will be part of a team managing editorial and commercial content across the APL Media portfolio. The main focus of the role will be working with the Paid Content team on the *National Geographic Traveller* (UK) titles, but it may also include working on trade publications such as ASTA Worldwide Destination Guide, our US business to consumer title, Postcards, and a series of targeted lifestyle guides and online features that are published with various national newspaper titles (or for specific clients). It will also entail the management and maintenance of the products' online and social presence. Content will range from travel to lifestyle.

Managing, commissioning, writing, SEO, editing, overseeing flatplans, fact-checking and proofing will all be part of the role that you will grow into. You'll work with original copy prior to layout and then on page in InDesign. Being able to use CMS and social media platforms is also a requirement. You may be expected to work on, and develop, other projects as required.

The basics

- Working as part of a Paid Content team creating campaigns for *National Geographic Traveller* (UK) titles.
- Work with print, digital and potentially video content (and potentially other media).
- Liaise with clients to ensure the smooth running of their campaign.
- Be familiar with CMS and project management software (eg Asana).
- Work closely with writers and team members to ensure all materials adhere to the project brief and meet the company's high standards and style guidelines.
- Good people skills are essential, particularly for dealing with the sales team and clients.
- Collaborate with all departments, including sales, accounts, sub editors and production.
- Commit to high standards across a broad range of print and online products.
- Proficient on a Mac and with InDesign and MS Office.
- Work as part of a growing team, reporting to the Project Editor.

What next?

If you're interested in this position, please attach a copy of your CV and include a cover letter stating why you would be great for this role.

Please note: Only candidates meeting the requirements for the role will be contacted.

About us
APL Media Limited is a fast-growing, medium-sized company (with almost 100 people) based in Kentish Town, London. Over the past 25 years we've focused on travel and lifestyle content for the consumer and trade industries, and have built a friendly, loyal and experienced team. *aplmedia.co.uk*

Our titles
- Consumer: *National Geographic Traveller* (UK), *National Geographic Traveller – The Collection*, *Food by National Geographic Traveller*, *Living360* and newspaper inserts.
- Trade: *Postcards*, *ASTA Worldwide Destination Guide*.

Start date: ASAP/February 2023
Deadline for applications: End of Jan 2023
Contact: Via email only: editorial@aplmedia.co.uk
Hours: Full-time (9-5.30). Note we offer a hybrid working environment as standard — three days working in the office, two days working from home.
Job type: Permanent
Please note: Only successful candidates will be contacted.
Note on offering hybrid working to be added here