

Freelance designer

APL Media Limited is looking for freelance designers with strong editorial experience for short-term and long-term shift work, to support the company's talented art team and contribute across its growing print and digital portfolio. This position is perfect for an experienced or mid-weight designer looking to produce high-quality magazine and newspaper products in a friendly, medium-sized company, which offers hybrid working.

The role

Ideal candidates will have a passion for magazine design and proven experience creating creative travel and lifestyle content. Event design and digital creatives are further assets. Overall, the art director is looking to bring someone on board who has an excellent eye for detail and a vocation for creating strong visuals. Ideally, applicants will have some experience of running their own project — liaising with editors and production to meet briefs, deadlines and, in the case of commercial projects, the needs of clients.

Projects range from regular pages for magazines and newspapers; artwork for events and digital (specifically traffic drivers and promo display ads); to client projects that require concept work and amends through to final delivery. The right candidate will be able to work in a team but also be a self-starter, and able to take a brief and run with it to create varied and cutting-edge visuals, often with a very tight deadline. Experience in commissioning photographers and illustrators would be beneficial.

Skills

- Mac OSX/Creative Suite
- Microsoft Office
- Project management experience and client liaison

Requirements

- Report to the Art Director
- Work as part of the design team, supporting or leading projects where required
- Working on all aspects of design and on individual projects from concept to publication
- Picture management: image research and picture budgeting, sourcing illustrators, liaising with picture libraries and working with the picture researcher, where necessary

How to apply

If you are interested in working for us, please send a copy of your CV, a link to your portfolio and a cover letter stating why you're the designer we're after to editorial@aplmedia.co.uk. Please note file sizes should be no more than 3MB per email. Only successful candidates will be contacted.

About us

APL Media Limited is a fast-growing, medium-sized company with almost 100 people based in Kentish Town, London. Over the past 25 years, it's focused on travel and lifestyle content for the consumer and trade industries, and has built a friendly, loyal and experienced team. aplmedia.co.uk

Our titles

Consumer: *National Geographic Traveller* (UK), *National Geographic Traveller – The Collection*, *Food by National Geographic Traveller* (UK), *Living360* and newspaper inserts.

Trade: *Postcards* and *ASTA Worldwide Destination Guide*.

Start date: Applications ongoing throughout 2023

Deadline for applications: Applications ongoing throughout 2023

Hours: Full-time or part-time, 9am-5.30pm. Note we offer a hybrid working environment as standard — three days working in the office, two days working from home.

Job type: Freelance