

## Picture researcher

APL Media Limited is looking for a full-time picture researcher with strong visual and administrative experience to join the company's talented art team and resource vibrant photography for the company's expanding travel and lifestyle portfolio.

### The role

This full-time, entry-level position is perfect for graduates or self-starters with a proven interest in seeking out high-quality visuals from a network of professional photographers and PR agencies; knowledge of stock libraries and licensing rights; and the ability to manage photographer (and video) contracts and budget sheets.

APL Media publishes a range of travel and lifestyle titles for consumer and trade publications. This role will primarily focus on picture research for the flagship magazine *National Geographic Traveller* (UK) and its associated titles. These include *Food by National Geographic Traveller* (UK), *National Geographic Traveller – The Collection*, and regular supplements including *Winter Sports* and *Cruise*. The company also has a busy calendar of events and campaigns, and a number of consumer and trade titles, which the picture researcher will be required to support.

The right candidate will be highly organised and able to juggle multiple tasks. They'll be able to work in a team but also be a self-starter, able to take a shot list, photo brief, video brief, or a piece of raw copy and run with it to creatively source hundreds of high-resolution images each month, befitting of the *National Geographic Traveller* (UK) brand.

This position also offers the chance to learn valuable industry skills from our experienced picture editor and art team, including commissioning world-class photographers, briefing illustrators and running photo shoots.

### Skills

- Excellent project management skills
- Strong organisational and administrative skills
- Proven visual sensibility
- Passion for travel and lifestyle imagery
- Able to manage copyright and licensing issues for photography and increasingly video, too
- Knowledge of stock libraries
- Able to develop strong contact book for visual content creators
- Experience operating busy email account
- Proficient in Microsoft Office, including Outlook and Teams software
- Adobe Creative Suite

### Requirements

- Report to the picture editor and art director
- Work as part of the design team
- Manage multiple image research tasks
- Offer creative image sourcing solutions for difficult briefs
- Manage all image copyright and licensing with iron-clad organisational skills

**How to apply**

If you're interested in working for us, please send a copy of your CV and a cover letter stating why you're the picture researcher we're after to [editorial@aplmedia.co.uk](mailto:editorial@aplmedia.co.uk). Only successful candidates will be contacted.

**About us**

APL Media Limited is a fast-growing, medium-sized company with almost 100 people based in Kentish Town, London. Over the past 25 years, it's focused on travel and lifestyle content for the consumer and trade industries, and has built a friendly, loyal and experienced team. [aplmedia.co.uk](http://aplmedia.co.uk)

**Our products**

**Consumer:** *National Geographic Traveller (UK), National Geographic Traveller – The Collection, Food by National Geographic Traveller (UK), Living360* and newspaper inserts.

**Trade:** *Postcards* and *ASTA Worldwide Destination Guide*.

**Events:** National Geographic Traveller (UK) Food Festival, The Masterclasses, Travel Geeks, Travel Media Awards.

**Start date:** June 2023

**Deadline for applications:** Sunday 28 May 2023

**Hours:** Full-time, 9am-5.30pm. Note we offer a hybrid working environment as standard — three days working in the office, two days working from home.

**Job type:** Permanent