



## Features Editor, *National Geographic Traveller* (UK) — Online & Print

APL Media Limited is seeking a features editor with digital and print experience to join its friendly Kentish Town-based office, working within the *National Geographic Traveller* (UK) team.

### The role

We're looking for a commissioning editor or project editor with exceptional feature-editing skills and a passion for travel to work alongside an experienced team to create high quality, digital-first content for [nationalgeographic.com/travel](http://nationalgeographic.com/travel), *National Geographic Traveller* (UK) and its sister products.

The right candidate will be able to offer digital content ideas and a long-term vision for expanding the brand's online content footprint that engages new audiences while also remaining loyal to the title's ethos.

Print experience is also a prerequisite. The right candidate will have an in-depth understanding of how different stories can work across our portfolio and be able to turn their hand to editing a destination guide or coming up with a new print format when asked.

Leading meetings, managing a content plan, commissioning, writing, SEO, editing, fact-checking and proofing will all be part of the role.

It calls for a self-starter with an excellent contact book and a proven track record of running schedules, budgets and delivering excellent copy to deadline.

Key to the success of this role is the ability to work collaboratively with writers, designers, sub-editors and sales teams, where required, often acting as a conduit between different departments.

Essential skills include Adobe InDesign, CMS and social media platforms.

You may be expected to work on, and develop, other projects as required.

### Key responsibilities:

- Deliver consistent editorial excellence in print and online.
- Investigate and develop existing and new content ideas for digital.
- An enthusiasm for identifying, championing and responding to the needs of the brand audience.
- Discover and nurture high-quality content producers across all disciplines and platforms.
- Liaise with editorial, design, production, digital and sales departments.
- Understand the competitive landscape and continuously monitor all relevant media.
- Be an advocate for *National Geographic Traveller* (UK) internally and externally.
- Be a brand ambassador — representing the brand at events in the UK and overseas.
- Ensure production deadlines are met in accordance with agreed schedules and that expenditure is

within agreed budgets.

- Edit guides and supplements with assistance.
- Work as part of the team on the main title.
- Work on paid campaigns where required.

**Key skills:**

- Commissioning, editing, writing and budgeting.
- CMS uploading, knowledge of SEO techniques and passion for social communication.
- An in-depth knowledge and enthusiasm for travel and relevant media, and empathy with the style and standards of the *National Geographic Traveller* (UK) brand.
- Identifying new opportunities and approaches. Championing new ideas and initiatives. Able to anticipate trends.
- Building relationships with travel and tourism brands, PRs and advertisers.
- Organising work and resources to meet deadlines.
- Using initiative to step in where necessary. Using judgement to manage and deploy available resources to best effect.
- Strong time-management skills and ability to develop this within others. Able to prioritise across several projects and varied levels of activities.
- Creating a vibrant, engaging culture for the team.
- Encouraging calculated risk taking and seeking different perspectives.
- An interest in APL Media: a genuine interest in what we do; care for the success of our brands and the people who work here.

**What else?**

If you're interested in this position, please send a copy of your CV with a cover letter stating what makes you a suitable candidate for this position. Please note only successful candidates will be notified.

**About us**

APL Media Limited is a medium-sized company based in Kentish Town, London. Over the past 20 years, we have focused on travel and lifestyle content for the consumer and trade industries and have built a friendly, loyal and experienced team. [aplmedia.co.uk](http://aplmedia.co.uk)

**Our titles**

**Consumer:** *National Geographic Traveller* (UK), *National Geographic Traveller – The Collection*, *Food by National Geographic Traveller*, *Living360* and newspaper inserts.

**Trade:** *Postcards*, *ASTA Worldwide Destination Guide*

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**Start date:** ASAP/Decmeber2023

**Deadline for applications:** Sunday 26 November

**Contact:** Via email only: [editorial@aplmedia.co.uk](mailto:editorial@aplmedia.co.uk)

**Hours:** Full-time (9-5.30). Note we offer a hybrid working environment as standard — three days working in the office, two days working from home.

**Job type:** Permanent Please note: Only successful candidates will be contacted.