

## **Project editor, *National Geographic Traveller* (UK)**

APL Media Limited is seeking a talented project editor to join its friendly Kentish Town-based office, delivering editorial and commercial content for the *National Geographic Traveller* (UK) team.

### **The role**

We're looking for a skilled editor with project management experience who's capable of working across print and online formats and is driven by producing excellent client-led content and travel editorial.

You may currently be a commissioning editor or copywriter with at least five years' experience in journalism. You may be working in an editorial or branded content team where you're looking for a new challenge and are confident in your abilities to be able to work collaboratively on fast-paced projects.

For this role, you'll be part of a team producing branded content campaigns for *National Geographic Traveller* (UK).

The main focus of the role, however, will be working on *The Collection by National Geographic Traveller* (UK), a series of glossy coffee table publications with titles including *Spa & Wellness*, *Islands* and *Experiences*. These titles include editorial features and a large paid-for directory of hotels and tour operators. Experience of managing and producing advertorial features will be essential for this role.

However, you may be expected to work on, and develop, other projects across the APL Media portfolio as required.

### **Key responsibilities**

The role will require strong time-management and editing skills, and the ability to manage a large quantity of advertorials as well as creatively commissioning editorial.

With experience of working with writers, clients and editorial teams, you'll be able to confidently deliver your publication or campaign to deadline and be the conduit between different departments, including sales, editorial and production.

Managing, commissioning, writing, SEO, editing, overseeing flatplans, fact-checking and proofing will all be part of the role.

You'll work with original copy prior to layout and then on page in InDesign, working closely with designers and sub-editors to deliver the product to the senior editors well in advance of print deadlines.

Being able to use CMS efficiently, and some knowledge of social media platforms and writing press releases are also requirements.

## Essential skills

- Reworking client copy into creative, vibrant advertorial features.
- Strong people skills when liaising with editorial, design, production, digital and sales departments to ensure the smooth running of processes.
- Commissioning, editing, writing and budgeting.
- Nurturing a pool of freelance writers.
- An in-depth knowledge and enthusiasm for travel and relevant media, and empathy with the style and standards of the *National Geographic Traveller* (UK) brand.
- CMS uploading, knowledge of SEO techniques and a passion for social communication.
- Identifying new opportunities and approaches. Championing new ideas and initiatives.
- Understanding the competitive landscape and continuously monitoring all relevant media.
- An ability to anticipate trends.
- Building relationships with travel and tourism brands, PRs and advertisers.
- Organising work and resources to meet deadlines.
- Using initiative to step in where necessary. Using judgement to manage and deploy available resources to best effect.
- Strong time-management skills and the ability to develop this within others. An ability to prioritise across several projects and varied levels of activities.
- Creating a vibrant, engaging culture for the team.
- An interest in APL Media: a genuine interest in what we do, and caring about the success of our brands and the people who work here.
- Be a brand ambassador for *National Geographic Traveller* (UK) representing the brand at events in the UK and overseas.
- Proficient on a Mac and with InDesign and MS Office.
- Be familiar with CMS and project management software including Asana.

## About you

- A love for client-led work, with experience delivering advertorials.
- A creative and strategic thinker, who's passionate about the travel and media industry.
- Excellent leadership and interpersonal skills, capable of fostering strong working relationships.
- A proven features editor and writer with a portfolio of clippings and experience working on print.
- A person who excels in time management and project delivery.

## Benefits

- Mediacash health cash plan
- Enhanced parental leave
- Discounted gym membership
- Opportunity for a charity day with your chosen cause
- Regular social events and more
- Christmas closing

Embark on a rewarding journey with APL Media and elevate your career to the next level.

### **About us**

APL Media Limited is a medium-sized company based in Kentish Town, London. Over the past 20+ years, it has focused on travel and lifestyle content for the consumer and trade industries, and has built a friendly, loyal and experienced team. [aplmedia.co.uk](http://aplmedia.co.uk)

### **Our titles**

Consumer: *National Geographic Traveller* (UK), *National Geographic Traveller – The Collection* (UK), *Food by National Geographic Traveller* (UK), Living360 and newspaper inserts.

Trade: *Postcards*, *ASTA Worldwide Destination Guide*.

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**Start date:** ASAP.

**Deadline for applications:** Friday 23 February 2024.

**Hours:** Full-time (9am-5.30pm). APL Media offers a hybrid working environment as standard — three days working in the office, two days working from home.

**Job type:** Permanent.

**Salary:** Dependent on experience.

**Contact:** Via email only: [editorial@aplmedia.co.uk](mailto:editorial@aplmedia.co.uk)

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### **What next?**

If you're interested in this position, please submit a copy of your CV and a cover letter stating why you would be great for this role.

**Please note:** Only candidates meeting the requirements for the role will be contacted.