



## **Project Editor, *National Geographic Traveller* (UK)**

APL Media Limited is seeking a talented project editor with print experience to join its friendly Kentish Town-based office, working within the *National Geographic Traveller* (UK) team.

### **The role**

We're looking for an accomplished senior editor with exceptional feature-editing skills and a strong interest in travel to work alongside an experienced team to create high-quality print and online content. You should be a self-starter able to drive a print project, whether it's a guide or destination feature; have an excellent contact book and a proven flair for creating high performing digital articles.

With experience of working with freelancers, clients and commercial teams, you'll be able to deliver your project to deadline and be the conduit between different departments, including production and sales. Managing, commissioning, editing, SEO, writing, overseeing flatplans and budgeting will all be part of the project editor role.

The ideal candidate is an excellent communicator, able to collaborate to finesse ideas; report consistently to the editor and editorial director; and present the company at events. Brand awareness will key to success, as is an ability to optimise workflow and grasp editorial processes.

You'll work with original copy prior to layout and then on page in InDesign. Being able to use a CMS and optimise commissions for SEO is also a requirement. You may be expected to work on, and develop, other projects within APL Media as required.

### **Key responsibilities:**

- Deliver consistent editorial excellence in print and online.
- Project-lead on destination guides and supplements.
- Ensure production deadlines are met in accordance with agreed schedules and budgets.
- Support the team on the main title with commissioning, features ideas, editing, proofing.
- An enthusiasm for identifying, championing and responding to the needs of the brand audience.
- Discover and nurture high-quality content producers across all disciplines and platforms.
- Liaise with editorial, design, production, digital and sales departments.
- Understand the competitive landscape and continuously monitor all relevant media.
- Investigate and develop existing and new content ideas.
- Be a brand ambassador, representing the brand at events in the UK and overseas.

### **Key skills:**

- Commissioning, editing, writing, proofreading.
- Organising work and resources to meet deadlines and adhere to editorial processes.
- Able to prioritise across several projects and varied levels of activities.
- Supporting digital and online activity — uploading content to CMS, knowledge of SEO techniques and

ability to write product press releases and basic marketing messaging.

- An in-depth knowledge and enthusiasm for travel and relevant media, and empathy with the style and standards of the *National Geographic Traveller* (UK) brand.
- Building relationships with travel and tourism brands, PRs and advertisers.
- Using initiative to step in or elevate issues where necessary.
- Identifying new opportunities and approaches. Championing new ideas and initiatives. Able to anticipate trends.

### **What else?**

If you're interested in this position, please send a copy of your CV with a cover letter stating what makes you a suitable candidate for this position. Please note only successful candidates will be notified.

### **About us**

APL Media Limited is a medium-sized company based in Kentish Town, London. Over the past 20 years, we have focused on travel and lifestyle content for the consumer and trade industries and have built a friendly, loyal and experienced team. [aplmedia.co.uk](http://aplmedia.co.uk)

### **Our products**

**Consumer:** *National Geographic Traveller* (UK), *National Geographic Traveller – The Collection*, *Food by National Geographic Traveller*, *Living360* and newspaper inserts.

**Trade:** *Postcards*, *ASTA Worldwide Destination Guide*

**Events:** National Geographic Traveller (UK) Food Festival, The Masterclasses, Travel Geeks, The Travel Media Awards

### **Benefits**

- Hybrid working
- Medicash healthcare plan, including discounted gym membership and mental health support
- Enhanced parental leave
- Opportunity for a charity day with a chosen cause
- One week office closure over Christmas
- Regular social events
- Summer hiking trip
- Cycle to work scheme
- Regular training sessions

---

**Start date:** ASAP /April 2024

**Deadline for applications:** Friday 5 April 2024

**Contact:** Via email only: [editorial@aplmedia.co.uk](mailto:editorial@aplmedia.co.uk)

**Hours:** Full-time (9am-5.30pm). Note we offer a hybrid working environment as standard — three days working in the office, two days working from home.

**Job type:** Permanent Please note: Only successful candidates will be contacted.