

Job Description

Media Limited is based in Kentish Town and specializes in magazines, events, digital platforms, customer publishing, direct response, content marketing and Video for the consumer and trade, primarily in the travel and luxury lifestyle sectors. We publish a wide variety of printed and digital publications as well as publishing a significant portfolio of direct response supplements with the National Newspapers as organises a series of high-profile events.

Job Summary

We are seeking a Campaigns Manager who can develop new business with senior decision makers on behalf of National Geographic (The Collections).

Duties and Responsibilities

A natural flare for sales

Ability to create desire

Effective communicator

Passionate about how media and content drives both lead generation and brand awareness

Ensuring the annual personal sales target is achieved

Excellent presentations skills and an effective communicator

Highly professional in producing compelling presentation and proposals

Leading the development of commercially funded print and native content campaigns

Ability to monetise our cross-media platforms and react quickly to opportunities

Developing new business and creating ongoing pipeline through pitches to clients

Develop creative concepts and pitched for clients

Delivering creative solutions

Stay calm to work under pressure and meet tight deadlines

Should be a good listener and interpreters to transform the client's thoughts into reality

Understanding the attitudes and behaviours of target customers

Organisational skills and report literacy is essential

Researching current trends

Knowledge of the digital landscape and strong understanding of production

High levels of numeracy and creative skills

Strong communication and presenting skills is a must, both written and verbal

Ambitious and driven

Collaborative work style