

## **Project Editor, Branded Content Division**

APL Media Limited is seeking a talented project editor to join its friendly Kentish Town-based office delivering branded content for its brands including *National Geographic Traveller* (UK).

### **The role**

The ideal candidate is a skilled, mid-level editor with project management experience who's capable of working across print and online formats and is driven by producing excellent client-led content and campaigns. You may currently be a commissioning editor or copywriter working in an editorial or branded content team where you're looking for a step up or a new challenge and are confident in your abilities to be able to work on new projects.

The role will require strong creative ideas and editing skills and the ability to manage a project – and client relations – from start-up meeting to final reports.

With experience of working with writers, clients and sales teams, you'll be able to confidently deliver your project to deadline and be the conduit between different departments, including sales, editorial and production.

An interest and experience of delivering video campaigns, working with videographers and production on final cuts, would be desirable, but not essential.

You will be part of a team creating editorial and commercial content across the APL Media portfolio. The main focus of the role will be working with the Paid Content division on *National Geographic Traveller* (UK) titles, but it may also include assisting on trade publications such as *ASTA Worldwide Destination Guide*; our US business to consumer title, *Postcards*; and a series of targeted lifestyle guides and online features that are published with various national newspaper titles.

It will also entail the maintenance of the products' online and social presence.

Content will range from travel to lifestyle.

Managing, commissioning, writing, SEO, editing, overseeing flat-plans, fact-checking and proofing will all be part of the role that you will grow into. You'll work with original copy prior to layout and then on page in InDesign or online (or both). Being able to use CMS and social media platforms is a requirement. You may be expected to work on, and develop, other projects as required.

### **The basics**

- Working as part of a Paid Content team creating campaigns for *National Geographic Traveller* (UK) titles.
- Work with print, digital and potentially video content (and potentially other media).
- Liaise with clients to ensure the smooth running of their campaign.
- Be familiar with CMS and project management software including Asana.

- Work closely with writers and team members to ensure all materials adhere to the project brief and meet the company's high standards and style guidelines.
- Good people skills are essential, particularly for dealing with the sales team and clients.
- Collaborate with all departments, including sales, accounts, sub editors and production.
- Commit to high standards across a broad range of print and online products.
- Proficient on a Mac and with InDesign and MS Office.
- Work as part of a growing team, reporting to the Branded Content Manager and their deputy.

### **Benefits**

1. Hybrid working
2. Medicash healthcare plan, including discounted gym membership and mental health support
3. Enhanced parental leave
4. Opportunity for a charity day with a chosen cause
5. One week office closure over Christmas
6. Regular social events
7. Summer hiking trip
8. Cycle to work scheme
9. Regular training sessions

### **What next?**

If you're interested in this position, please attach a copy of your CV and include a cover letter stating why you would be great for this role. Please note: Only candidates meeting the requirements for the role will be contacted.

### **About us**

APL Media Limited is a fast-growing, medium-sized content agency and publisher (with over 100 people) based in Kentish Town, London. Over the past 25+ years we've focused on travel and lifestyle content for the consumer and trade industries, and have built a friendly, loyal and experienced team. [aplmedia.co.uk](http://aplmedia.co.uk)

### **Our titles**

- **Consumer:** *National Geographic Traveller (UK), National Geographic Traveller – The Collection, Food by National Geographic Traveller, Living360 and newspaper inserts.*
- **Trade:** *Postcards, ASTA Worldwide Destination Guide.*

**Start date:** ASAP

**Deadline for applications:** 10th January 2025

**Hours:** Full-time (9-5.30). Note we offer a hybrid working environment as standard — three days working in the office, two days working from home.

**Job type:** Permanent (maternity leave cover).

**Please note:** Only successful candidates will be contacted.