



Content Editor, Lifestyle team (maternity leave cover)

APL Media Limited is seeking a content editor for maternity leave cover to join its friendly Kentish Town-based office, working within the lifestyle team for its direct response/newspaper division.

About the role

The role calls for an all-rounder who's capable of working across print and online content, is savvy on social media and great with branded and client campaigns.

You'll be working across various projects as part of a team, managing and creating editorial and commercial content for a series of targeted lifestyle guides and online features that are published with various national newspaper titles (or for specific clients). Content will cover topics like health, education, food and homes. The ideal candidate should have a wide range of contacts in lifestyle subjects.

Day to day responsibilities include project management, commissioning, writing, editing, SEO, social media management, fact checking and proofing. You'll work with original copy prior to layout for print projects and then on page in InDesign, taking titles from flatplan to print. Being able to use a CMS and Adobe InDesign is also a requirement, with experience of Asana desirable. You may be expected to work on, and develop, other projects as required.

As content editor you'll also contribute to the social media strategy for Living360.uk. SEO should be second nature, with the ability to pitch trending and evergreen content — and turn copy around quickly. Experience producing newsletters and growing readerships is also desirable.

The role will require excellent creative ideas and editing skills, and the ability to manage a variety of projects from start to finish. With experience of working with writers, clients and sales teams, you'll be able to confidently deliver your project to deadline and be the conduit between different departments, including sales, editorial, design and production.

The basics

- Social media management and strategy.
- Produce trending and evergreen content.
- Monitor and support SEO performance.

- Oversee and contribute to the development of lifestyle content for the direct response/newspaper division.
- Work with print and digital content (and potentially other media).
- Work closely with writers and team members to ensure all materials adhere to the project brief and meet the company's high standards and style guidelines.
- Collaborate with all departments, including sales, accounts, sub-editors, design and production.
- Work as part of a growing team, reporting to the lifestyle editor and deputy.

Key attributes

- Good people skills are essential, particularly when dealing with the sales team and clients.
- Be able to commit to high standards across a broad range of print and online products.
- Manage and maintain Living360's online and social presence in line with brand style and support audience growth — including assisting with online competitions and attending events.
- Assist with bi-weekly newsletters, organising newsletter competitions and supporting subscriber growth.
- Work across and be confident with InDesign, MS Office, WordPress and Asana

Benefits

- Hybrid working
- Mediacash healthcare plan, including discounted gym membership and mental health support
- Enhanced parental leave
- Opportunity for a charity day with a chosen cause
- One week office closure over Christmas
- Regular social events
- Cycle to work scheme
- Regular training sessions

What else?

If you're interested in this position, please send a copy of your CV with a cover letter stating what makes you a suitable candidate for this position. Please note only successful candidates will be notified.

Contact: Via email or LinkedIn only. Email careers@aplmedia.co.uk stating the name of the role in the subject line.

About us

APL Media Limited is a fast-growing, medium-sized company (with almost 100 people) based in Kentish Town, London. Over the past 25-plus years we've focused on travel and lifestyle content for the consumer and trade industries, and have built a friendly, loyal and experienced team. aplmedia.co.uk

Our products

Consumer: *National Geographic Traveller (UK), National Geographic Traveller – The Collection, Living360* and newspaper inserts.

Trade: *Postcards, ASTA Worldwide Destination Guide.*

Events: National Geographic Traveller (UK) Food Festival, The Masterclasses, Travel Geeks, The Travel Media Awards.

Start date: ASAP.

Deadline for applications: 6 June.

Hours: Full-time (9am-5.30pm). Note we offer a hybrid working environment as standard — three days working in the office, two days working from home.

Job type: Fixed term. Maternity leave cover. 13-month contract.
