



Deputy Editor, Lifestyle and Direct Response (maternity Leave Cover)

APL Media Limited is seeking a deputy editor for maternity leave cover to join its friendly Kentish Town-based office, working within the lifestyle team for its direct response and newspaper division.

About the role

APL Media is looking for an all-rounder who's capable of working across print and online content, and who's great with branded and client content too. You may currently be an assistant editor or working in a role in an editorial team where you're looking for a step up or a new challenge and are confident in your abilities to be able to work on new projects.

The role will require excellent creative ideas and editing skills and the ability to manage a project from start to finish. With experience of working with writers, clients and sales teams, you'll be able to confidently deliver your project to deadline and be the conduit between different departments, including sales, editorial and production.

You'll be part of a team managing editorial and commercial content for a series of targeted lifestyle guides and online features that are published with various national newspaper titles (or for specific clients). The position will also entail the management and maintenance of the products' online and social presence. Content will range from health and education to travel and homes.

Managing, commissioning, writing, SEO, editing, overseeing flatplans, fact-checking and proofing will all be part of the role. You'll work with original copy prior to layout and then on page in InDesign. Being able to use a CMS and social media platforms is also a requirement. You may be expected to work on, and develop, other projects as required.

Key duties

- Oversee APL Media's newspaper supplements, including distribution across the team and liaising with management.
- Oversee advertorial content across newspaper supplements and Living360 (living360.co.uk our online lifestyle magazine) including commissioning, overseeing writers, working with clients and crafting copy.
- Serve as deputy editor of Living360, conceptualising and creating original articles, assisting in editorial planning, attending events, organising competitions, scheduling interviews and managing the social accounts.
- Create and schedule bi-weekly newsletters, organise newsletter competitions and support subscriber growth.

- Assist with planning and delivering commercial campaigns for Living360, liaising with the marketing and events teams.
- Oversee and support the project editor in managing digital direct response content from freelance writers.
- Deputise for the editor when they're absent, including attending managerial meetings, updating weekly stats, scheduling content on Living360, managing upcoming events and overseeing the lifestyle team.
- Work across both digital and print content: editing, creating original copy and repurposing *National Geographic Traveller* (UK) content for newspaper travel guides.
- Contribute to a broad range of content on topics including health, education, travel, homes, finance, business and beauty.
- Ensure compliance of editorial content with ASA standards by assisting in liaising with external compliance support.
- Work closely with writers, sales teams, clients and other departments (sales, accounts, sub-editors, production, design) to ensure materials meet the project brief and company standards.
- Manage and maintain online and social presence, demonstrating proficiency in CMS (including WordPress) and social media platforms.
- Commit to high standards across a broad range of print and online products.

Skills and attributes

- Be adept in managing flatplans, SEO, fact-checking and proofing processes.
- Proficient with InDesign, MS Office and WordPress.
- Excellent creative ideas, editing skills and the ability to manage projects from start to finish.
- Strong people skills for effective liaison with clients, sales teams and freelance contributors.
- Strategic mindset to support editorial planning and digital growth initiatives.
- Ability to work both independently and collaboratively within a growing team environment.

Benefits

- Hybrid working – three days a week in the office/two days working from home.
- Mediacash healthcare plan, including discounted gym membership and mental health support.
- Enhanced parental leave.
- Opportunity for a charity day with a chosen cause.
- One week office closure over Christmas.
- Regular social events.
- Summer hiking trip.
- Cycle to work scheme.
- Regular training sessions.

What next?

If you're interested in this position, please attach a copy of your CV and include a cover letter stating why you'd be great for this role.

Please apply via LinkedIn or email careers@aplmedia.co.uk

If emailing, please add *Deputy Editor Lifestyle (mat leave)* in the subject line.

Note: Only successful candidates will be contacted.

Location: Kentish Town, London

Company Overview: About APL Media

APL Media is a multi-award-winning content marketing agency and publisher, producing high-quality print, digital and live media across the travel and lifestyle sectors. Founded in 1997, it publishes *National Geographic Traveller* (UK), supported by a portfolio of brand extensions including bespoke guides, supplements, events and digital platforms. APL Media delivers impactful, audience-focused storytelling through custom content, branded campaigns, editorial consultancy and industry-leading events such as the Travel Media Awards and the professional development initiative Step Up. Its trade publishing portfolio includes *Postcards* and the *ASTA Worldwide Destination Guide*, while it also creates and supplies digital and print content for a number of national newspapers.

aplmedia.co.uk

Start date: 7 July.

Deadline for applications: 30 May.

Hours: Full-time, 9am-5.30pm.

Job type: Fixed term. 13-month contract.